



THE
FISHERMEN'S
MISSION

HOW TO



SELL



DIRECT



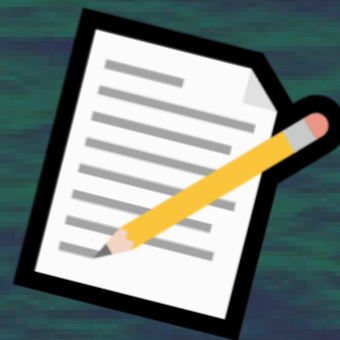
LOCALLY

[HTTPS://WWW.FISHERMENSMISSION.ORG.UK/](https://www.fishermensmission.org.uk/)



THE
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#1



REGISTER
AS A
SELLER

REGISTER AS A SELER USING THIS
GOVERNMENT FORM:

[BIT.LY/2QTYMWK](https://bit.ly/2QTYMWK)

OTHER USEFUL GOVERNMENT FORMS:

[BIT.LY/3ASUGWL](https://bit.ly/3ASUGWL)



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#2



S E T
U P Y O U R
S O C I A L



HANDY GUIDES ON HOW TO CREATE

A FACEBOOK BUSINESS PAGE:

[BIT.LY/3DG5JJ5](https://bit.ly/3DG5JJ5)

AN INSTAGRAM ACCOUNT:

[BIT.LY/2JKWGN2](https://bit.ly/2JKWGN2)

A TWITTER ACCOUNT:

[BIT.LY/2WTAP7A](https://bit.ly/2WTAP7A)



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#3



P R O M O T E
Y O U R
C A T C H !



NOW THAT YOU'VE GOT YOUR
SOCIAL MEDIA, AND YOU'RE
FOLLOWING LOCAL GROUPS ETC...

- POST WHAT FISH YOU HAVE
COMING IN
- TAKE ORDERS VIA MESSAGING
- LET LOCALS KNOW WHERE TO
MEET YOU



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#4



P H O T O S

A N D

V I D E O S

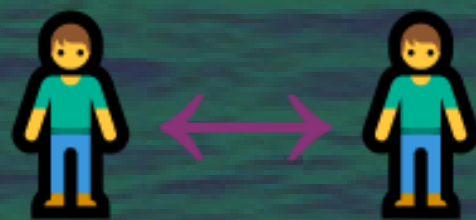


TO BETTER PROMOTE YOURSELF,
CONSIDER UPLOADING A PHOTO OR
VIDEO OF YOUR FISHING TRIP OR
CATCH ALONGSIDE YOUR LANDING
UPDATE!



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#5



R E M E M B E R :



PROMOTE SOCIAL DISTANCING:

-QUEUES AT 2 METRES APART

OR

-OPEN BY APPOINTMENTS ONLY

-COLLABORATE WITH FELLOW
FISHERMEN AND LOCAL SHOPS TO
DELIVER ORDERS



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#6



STAY UP TO
DATE WITH
HYGIENE
STANDARDS

FOOD STANDARDS AGENCY ON
DISTANCE SELLING, MAIL ORDER
AND DELIVERY:

[BIT.LY/2JODPKQ](https://bit.ly/2JODPKQ)



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#7



~~~~~  
T A G U S  
I N  
Y O U R  
S O C I A L  
~~~~~

DON'T FORGET TO MENTION US
IN YOUR POSTS & STORIES SO
THAT WE CAN SHARE THEM!