



2019-2020 - A YEAR ONLINE



THE
FISHERMEN'S
MISSION

IMPACT REPORT 2021



A DIFFERENT YEAR

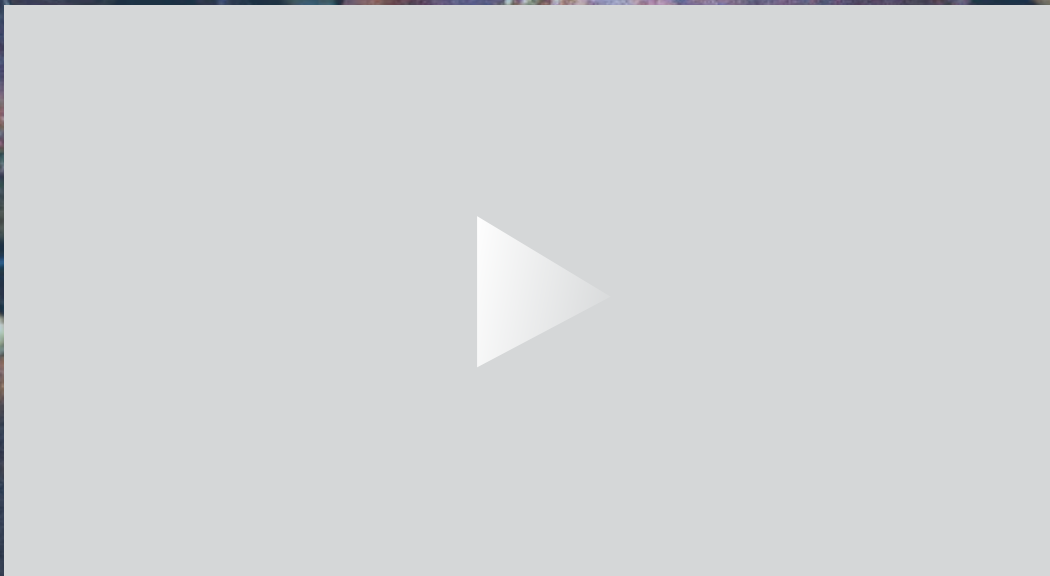


“The most challenging year that the Fishermen’s Mission has faced since our founding in 1881”

Despite the impact of Brexit and the ravages of two phases of the Coronavirus, vital services have continued seamlessly”

Michael Vlasto

Fishermen’s Mission Chairman,
Board of Trustees



A DIFFERENT APPROACH

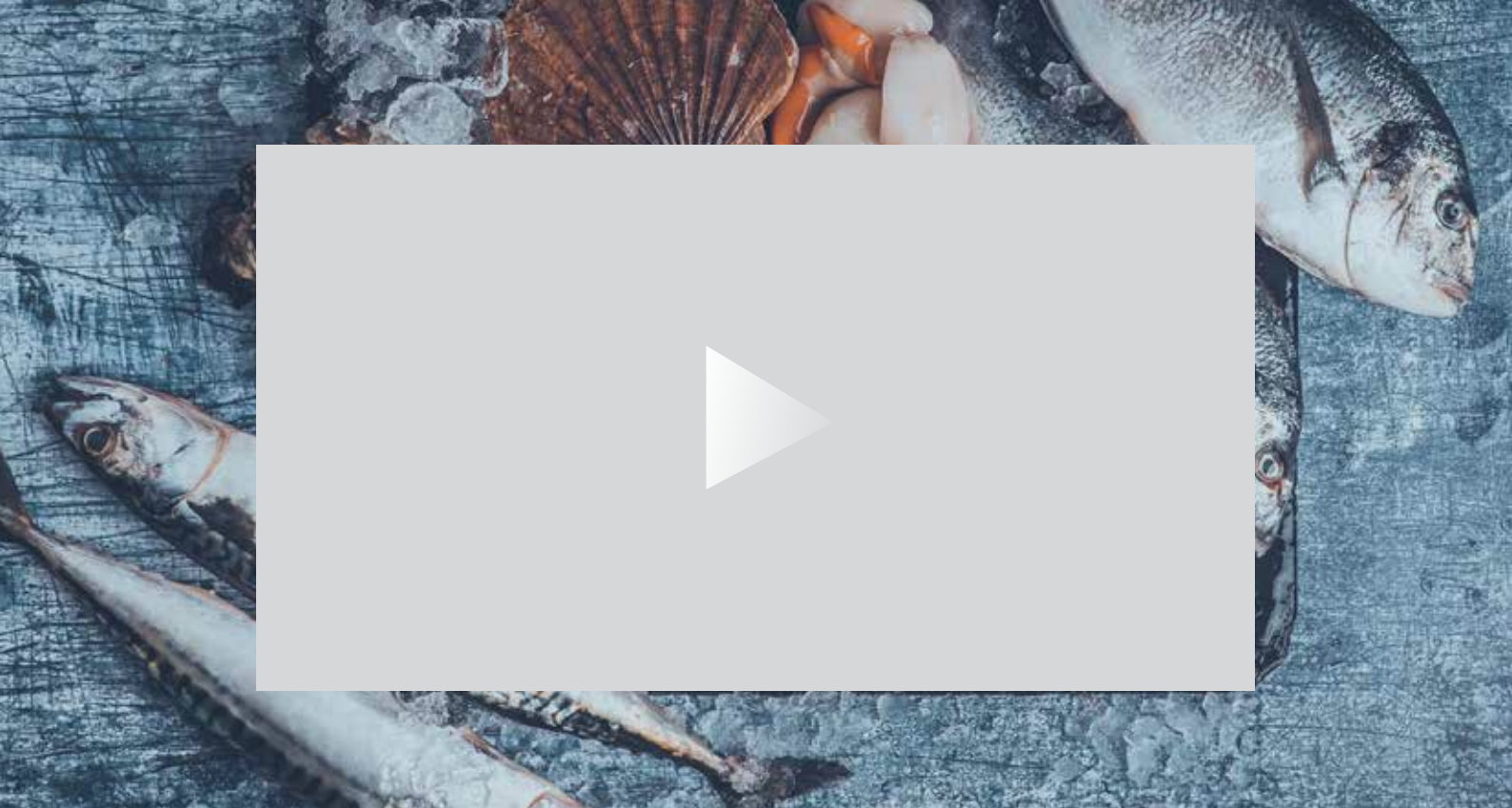


“The charity has maintained around 90% of its emergency response and welfare services.

Over 21,000 interactions with clients and £1.5m dispersed in financial assistance. We are very fortunate that our loyal donors have stayed with us during this difficult time”

David Dickens

Fishermen’s Mission Chief Executive



A DIFFERENT WAY OF WORKING



“Most of my fishermen are inshore shellfish fishermen with small boats under 10m. I started this year with 42 clients and I now have 160”

Claire McIntosh

Fishermen’s Mission Area Officer
for Eyemouth.



STRATEGY

Enhance support to both active and retired fishermen and their families

- We make emergency grants to fishermen and their families in times of need
- We help fishermen's families in cases of illness or distress



VALUES

To listen hard, because needs are often complex, deeply personal and ever-changing



IMPACT

Throughout the whole period of 1 November 2019 – 31 October 2020 and despite lockdown we completed:



21,528 WELFARE INTERACTIONS RESPONDED & CARRIED OUT



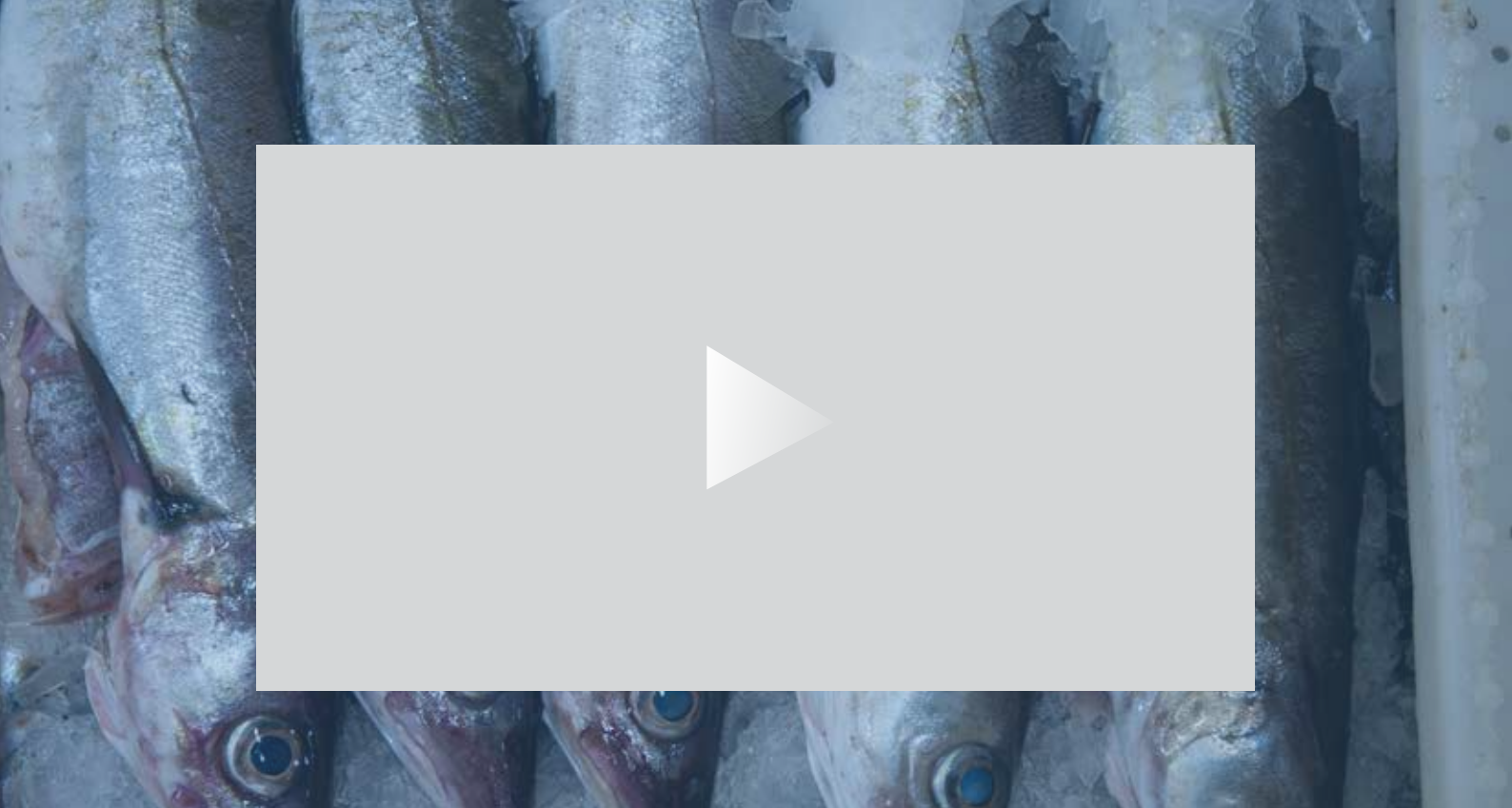
1978 HARBOUR VISITS CARRIED OUT BEFORE LOCKDOWN



1231 HOME VISITS



2525 POTENTIAL NEW CLIENTS REACHED



A DIFFERENT WAY TO START



“My entire time in the Mission has been during Covid, I’m most looking forward to being and about, meeting people and being able to visit them in their own homes”

Mike Dale

Fishermen’s Mission Area Officer
for Newlyn



STRATEGY

Enhance further the reputation and the face of the Fishermen's Mission by improving service quality and consistency and the governance of our charity

- We facilitate and disperse regular and one-off grants from other charities to fishermen and their families in need



VALUES

To be trusted to work with care, integrity and discretion



IMPACT

Unique clients assisted 9,439

4225

Retired fishermen



2451

Widows of Fishermen



2108

UK Fishermen



398

Migrant Fishermen



191

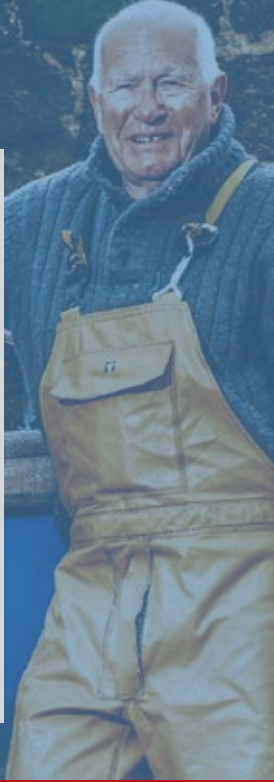
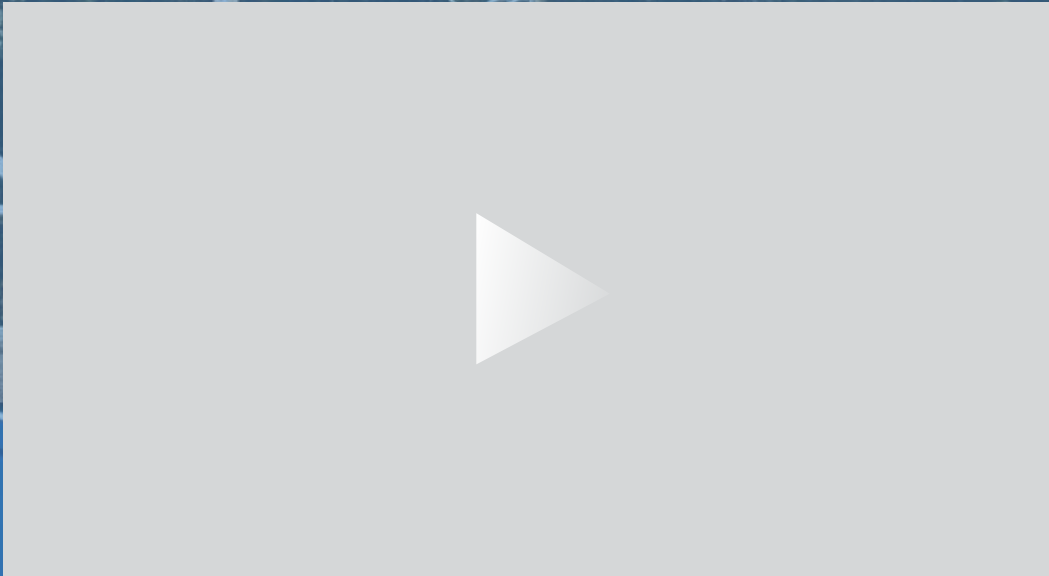
Relatives of Fishermen



66

Merchant Navy Veterans





A DIFFERENT WAY TO OUTREACH



12,199
CALLS OR TEXTS
6,478
EMAILS & LETTERS
A CLIENT CONTACTED
EVERY 30 MINUTES

33,988
MILES TRAVELLED

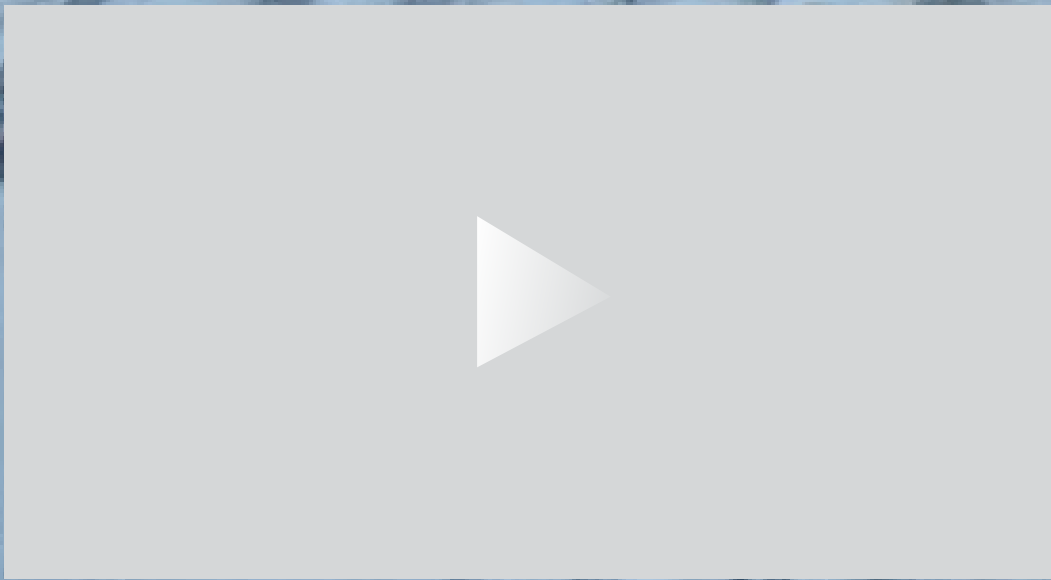
CLIENTS
ACCESSED
GRANTS OF

£1.2M

2917 RETIRED FISHERMEN AND WIDOWS
HELPED TO GAIN REGULAR GRANTS

88p OF EVERY £1.00 GENERATED IS SPENT
DIRECTLY ON DELIVERING SERVICES

250 WONDERFUL
VOLUNTEERS



REACHING OUT & CHECKING IN



“The Fishermen’s Mission Outreach programme is based on connection and relationship - reaching out and checking in. We could not allow Lockdown to devastate our clients.

Reassuring them they were not forgotten, not overlooked, and were cared for in a frightening world”

Andy Malcolm

Fishermen’s Mission Fundraising
Manager for the East of England



INCOME & EXPENDITURE

For the year ended 31 October 2020

	2020	2019
	£,000	£,000
INCOMING RESOURCES		
Incoming resources from generated funds:		
Voluntary Income : Donations and Gifts	1,744	1,559
Legacies	1123	1,656
Investment Income	300	212
Incoming resources from charitable activities		
Charity Shop	55	73
Net realised gain/(loss) on sale of fixed assets	4	7
Rental Income	50	49
TOTAL INCOMING RESOURCES	3,276	2,924
RESOURCES EXPENDED		
Less: Costs of generating funds		
Fundraising and publicity	886	903
Charitable Activities		
Charitable expenditure	2,053	2,177
TOTAL RESOURCES EXPENDED	3,080	3,013
NET INCOMING RESOURCES BEFORE TRANSFER	337	(156)
UNREALISED GAIN/(LOSS) ON INVESTMENT ASSETS	256	1,004
ACTUARIAL GAIN/(LOSS) ON DEFINED PENSION SCHEME	(475)	1,136
OTHER GAINS ON DEFINED PENSION SCHEME	0	0
NET MOVEMENT IN FUNDS	118	1,984

Trustees' Statement

The summarised financial information shows the income raised and expenditure of the Mission for the year. The information is taken from the full financial statements which were approved by the Trustees on 11 February 2020. In order to gain a full understanding of the financial affairs of the charity, the full audited financial statements, Trustees' Annual Report and auditors' report should be consulted. Copies can be obtained from the charity.

Signed on behalf of the Trustees

A DIFFERENT WAY TO FUNDRAISE

“There are days when I have sometimes struggled, trying to bring in the much-needed funds. Some days are difficult but it’s the support of my team and help of my family that keeps me going”.

It was all going so well at the start of 2020. Dean and I had filmed the BBC TV programme Ready, Steady Cook in Glasgow. As the episode aired, lockdown began...

By this time, I’d managed to engage with several restaurants, keen to take part in the restaurant campaign. The new south coast photographic book volunteer team were ready and sponsorship for the project was settled. A fundraising dinner was planned at a stunning venue. My membership of the Chamber of Commerce was a success, allowing me to network with many more people. I’d booked our outdoor stall at more festivals, talks were trickling in. It was shaping up to be a good year.

My routine, like so many, ended abruptly. Immediately I was asked to re-learn the Port Officer role, to support the welfare work in Cornwall. Working online with the fundraising team, using Microsoft Teams has brought us all closer together. We’ve achieved so much, such as Calendar Gills 2021 - our most successful calendar ever. We’ve joined together to share our skills and become truly innovative.

There are days when I have sometimes struggled, trying to bring in the much-needed funds. Some days are difficult but it’s the support of my team and help of my family that keeps me going.

Julian Waring
Mission Fundraising Manager Cornwall.

I’ve missed the usual pace of fundraising, being out on the road and meeting with supporters. It’s a wonderful feeling when you make that connection. Face-to-face communication is so vital and often leads to more support.

It’s great being a fundraiser for the Fishermen’s Mission: feeding off the enthusiasm of others, the privilege of taking part in fundraising events, meeting new people, telling our story, collecting Alberts and catching up with supporters you’ve known for years, giving talks, arranging meetings for the following week. I thrive on the joy and satisfaction arising from a full day and am looking forward to being out and about in Cornwall again soon.





BIGGER & BETTER IN HELSTON



Mel King
Fishermen's Mission Helston
Charity Shop Manager



DONATIONS BOOMING THROUGH ZOOMING



SEAFIT PROGRAMME

HELPING FISHERMEN GET SEAFIT

The SeaFit Programme is unique in offering health and wellbeing services to fishermen, at quaysides and harbours throughout the UK. We have extensively raised the awareness of the importance of health care and have kickstarted a culture change among this often hard-to-engage, predominantly male, workforce.

Through informal normalising of health conversations on the quayside, we have established trust as fishermen are given treatment and information. The SeaFit brand has become synonymous as a known healthy lifestyle support service for fishermen.

More fishermen have stopped smoking, lost weight, eating a healthier diet, taken up exercise, received dental treatment, physiotherapy and eyesight tests. All of which translates into sustained, uninterrupted hours at sea. Leading to a healthier workforce, being more productive with greater earning potential and financial stability.

Long-term investment is needed and recognition from Government, local authorities, health care providers, primary care networks,

wellbeing boards, of the specific difficulties fishermen face in attending health appointments to bring about real sustainable social change among fishing communities.

During the Coronavirus pandemic, services were adapted and continued through phone calls, email, online and socially distant support.

Healthy Lifestyle

Advisors supported the NHS and Harbour Masters on the quayside reinforcing public health messaging around social distancing and staying safe. We also conducted a project called Parcels of Kindness; Fishwell delivered 350 food parcels in Norfolk and Suffolk.



from 18th July 2018 to 17th July 2020 Healthy Lifestyle Advisors have engaged with 1500 people

- 490 HEALTHY LIFESTYLE CHECKS
- 334 DENTAL TREATMENT & ADVICE
- 219 MENTAL HEALTH SESSIONS
- 14 PHYSIOS RECRUITED



12 WEEKS, 12 FISHERMEN

**In the 12 weeks since November 2020,
6 fishermen have lost their lives,
6 fishermen have been seriously injured
during fishing tragedies**

We grieve for them and pray for their families

**BLESS THOSE MENDING NETS,
PARTNERS THAT MIND THE KEEP,
AND THOSE FISHING THE SEA
WHILE THE REST OF US THE SLEEP**

A DIFFERENT LOOK AT LEGACIES

Did you know that before Covid-19, only 40% of adults in the UK had made a Will?

Even 1% of your Estate left as a gift in your Will could make a huge difference to the Fishermen's Mission.

2020 was a year like no other, with Covid-19 making us face our mortality and affecting how we plan for the future. The uncertainty of the year, coupled with our lives becoming more digital, led to a surge in will-writing. Solicitors and will-writing services have seen big increases in the number of people making a Will over the last 12 months. According to financial organisation, DeVere Group, enquiries about Wills went up by 75% since the start of the pandemic.

From April 2020, the Fishermen's Mission's outreach work has been key in alleviating the effects of Covid-19 on fishing communities struggling to survive. For example, our dedicated frontline teams delivered over 3,500 Covid-19 related welfare interactions and distributed 417 emergency parcels containing everyday essentials to fishermen across Norfolk and Suffolk. Gifts in Wills from our supporters made much of this possible.

Once you've taken care for family and loved ones, it's surprisingly easy to include a gift to a charity. Just make sure you:

- Ask a Solicitor to help you include or add on a gift in your Will.
- Tell our friendly team at Head Office that you've included us in your Will or intend to do so.

Even 1% of your Estate left as a gift in your Will could make a huge difference to the Fishermen's Mission.

For more information on leaving a gift in your Will, please call Sophie, in complete confidence, on 07901 673148 or email her at SophieDavies@fishermensmission.org.uk.



SUPPORT US





THE
FISHERMEN'S
MISSION

140

2021 IS A YEAR TO CELEBRATE
140 YEARS OF SERVICE TO
FISHERMEN AND FISHING
FAMILIES



With your support we look forward to the next 140



We receive no government funding or lottery support so every single donation makes a real difference to us. You can make a donation by calling **FREEPHONE 0800 634 1020** or donate online at www.justgiving.com/rnmdsf or post a cheque to our address at the bottom of the page. 88p of every £1 generated is spent on providing our services.



We are always grateful for the help given to us by our dedicated volunteers. If you can spare a few hours each month do get in touch by calling **FREEPHONE 0800 634 1020** or email enquiries@fishermensmission.org.uk



Everyone wants to ensure that friends and family are well provided for if you are writing or updating your will. However, just a small gift to the Fishermen's Mission can make all the difference to our work and ensure that your help continues. If you would like a legacy leaflet call **FREEPHONE 0800 634 1020** or email legacy@fishermensmission.org.uk

If you would like to find out more about the work of the Fishermen's Mission or you would like to speak to one of our team you can contact us by:
Telephone: **FREEPHONE 0800 634 1020**
or **01489 566910**

Email: enquiries@fishermensmission.org.uk
Website: www.fishermensmission.org.uk



THE FISHERMEN'S MISSION

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OUR GRATEFUL THANKS TO ALL OUR DONORS, FUNDERS, CORPORATE PARTNERS AND FRIENDS

